



Cool City by the Lake

Have you noticed anything new in the Historic Lakefront Downtown? The City of Walled Lake Department of Public Works and 2009 Rouge Rescue Day volunteers had been busy revamping the area into a “Cool City by the Lake” with new decorative streetlight banners; new benches, planters, and trash cans branded with a little “pizzazz”; rain barrels to capture rain to water the new native plantings; colorful curb markers and intricate stencils by storm drains; and a fun, informative sign at E. V. Mercer Beach.

Walled Lake is the headwaters of the Middle 1 tributary of the Rouge River. The City of Walled Lake is unique in that it is the only city in Oakland County with a Historic Lakefront Downtown. The City was awarded a federal grant through the Michigan Department of Environmental Quality (MDEQ, now MDNRE) for “Cool City by the Lake” in fall 2007. The purpose of the grant is to increase water quality awareness and protection while simultaneously promoting economic development through a unique slogan and logo, and incorporating them through urban design and best management practices elements.

This project could not have happened without the assistance of Oakland County Planning and Economic Development Services, Oakland County Main Street Program, McKenna Associates, and, most importantly, the residents and business owners of the City of Walled Lake. Thank you very much for all of your hard work and ideas!

Please let us know what you think about the new Historic Lakefront Downtown slogan and logo elements. Call City Hall at 248-624-4849 or e-mail at cityhall@walledlake.com.